www.producerresources.com Website Users Guide

If this guy can utilize our website, so can you!

How to Utilize our website!

- Purpose for creating the website

- How to navigate and utilize the resource content

- For Security purposes, if this your first time logging on to our website, you will be asked to register by entering your email address and creating your very own personal password.

Purpose for creating the website

- The Producer Resources LLC website was designed as a resource for our producing partners.

- It's primary purpose is to provide quick access to various important resources at your finger tips!

- Such as product details

- Product Quoting Engines

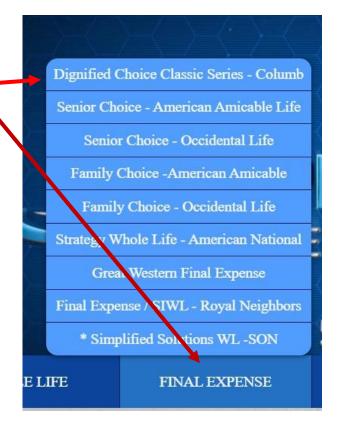- Training

How to navigate and utilize the resource content

- Navigating the website is very easy, simply click on one of the following, **BUTTON** or **IMAGE or VIDEO** or **www.hyperlink.com**

- We recommend viewing Two items on the Home Page

- Companies we represent & their products

- Companies, Products and other Services we offer

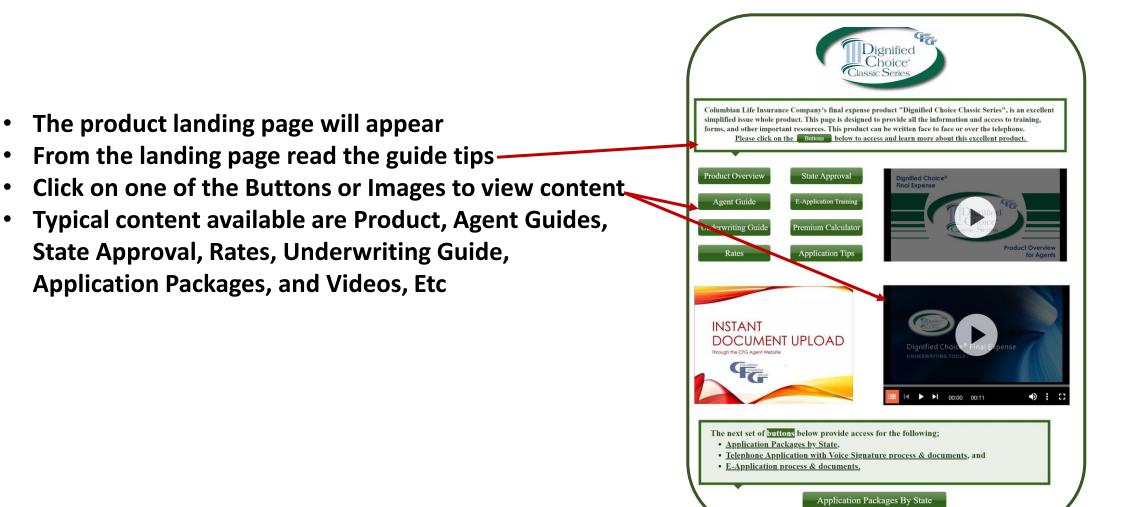# How to access the information

- **The menu bar on the home page will give you access to various products and other resources.**

How to access the information

- **As and example we will select the menu button "FINAL EXPENSE"**

- **A sub-menu will appear showing the final expense product name(s), and the insurance company.**

- **We will select the final expense product "Dignified Choice Classic Series –** Columbian Life Insurance Company.

How to access the information

- **The product landing page will appear**
- **From the landing page read the guide tips**
- **Click on one of the Buttons or Images to view content**
- **Typical content available are Product, Agent Guides, State Approval, Rates, Underwriting Guide, Application Packages, and Videos, Etc**
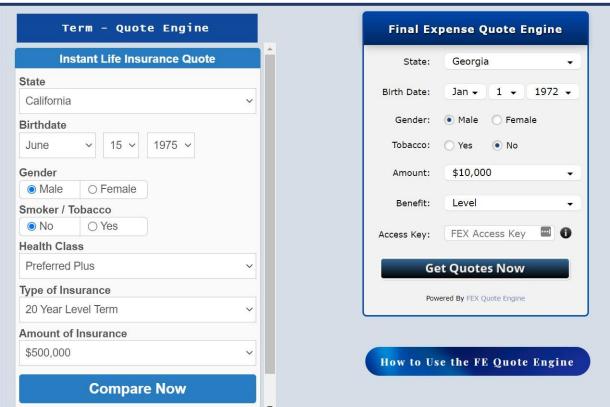
How to access the information

- The Menu Button RESOURCES or MORE

- I drop menu will appear providing the content available
- The Quoting Engines offers Two Quoting tools →

QUOTING ENGINES

TRAINING

Contract Request

LEADS

Errors & Omissions Insurance

RESOURCES

How to access the information

- Two Quoting engines are available

- Final Expense Quote Engine

- Term and GUL Quote Engine

- The Quoting Engines will provide rate comparisons for Companies with similar product types.

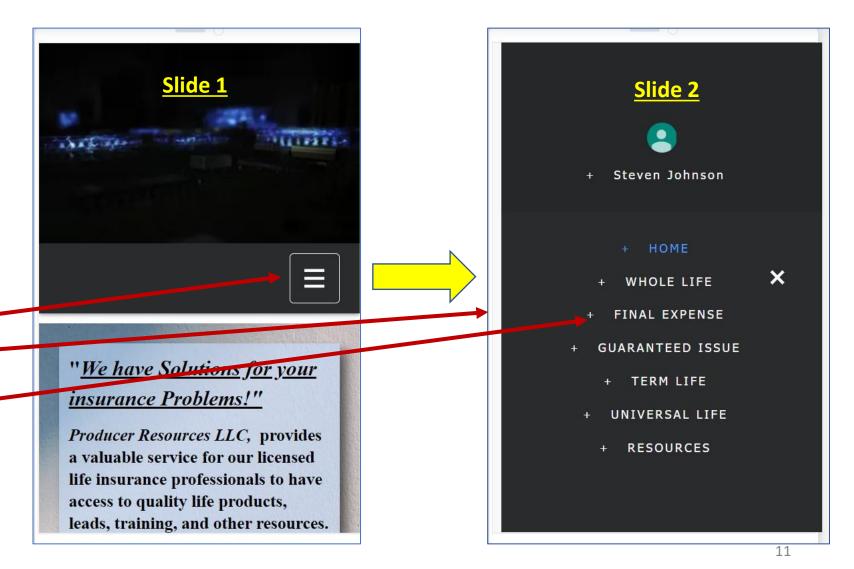*How to utilize our mobile app tools!*

The producer resources mobile app has access to the website version.

Mobile Website Guide

You may access the website
www.producerresources.com
On your mobile devices.

The two images are how the
Website will look like.
- Slide 1 is the home page
That will appear.
- Touch the menu icon
- Slide 2 the menu page
- Example we will select
FINAL EXPENSE to view

Slide 1

Slide 2

Steven Johnson

+ HOME

+ WHOLE LIFE

+ FINAL EXPENSE

+ GUARANTEED ISSUE

+ TERM LIFE

+ UNIVERSAL LIFE

+ RESOURCES

"*We have Solutions for your insurance Problems!*"

Producer Resources LLC, provides a valuable service for our licensed life insurance professionals to have access to quality life products, leads, training, and other resources.

Mobile Website Guide

- Final Expense page will open.

- Touch on the Company logo icon to open the product page.

Final Expense Life Insurance Products

What Is Final Expense Insurance?

Final expense is a whole life insurance policy that has a small death benefit and is easier to get approved for.
Final expense is also called "funeral insurance," "burial insurance," "simplified issue whole life insurance," or "modified whole life insurance." All are marketing terms that the insurance industry uses to sell

Final Expense Companies We Represent

Please Note; "Click on the Company Logo To Access Company and Product Details

American-Amicable

ROYAL NEIGHBORS OF AMERICA
INSURING LIVES
SUPPORTING WOMEN
SERVING COMMUNITIES℠

AMERICAN NATIONAL
American National Life Insurance Company of Texas

SONS of NORWAY

Producer Resources Website

- As we continue to receive producer feedback and suggestions, we will continue to make improvements

If he can do it, so can you!