

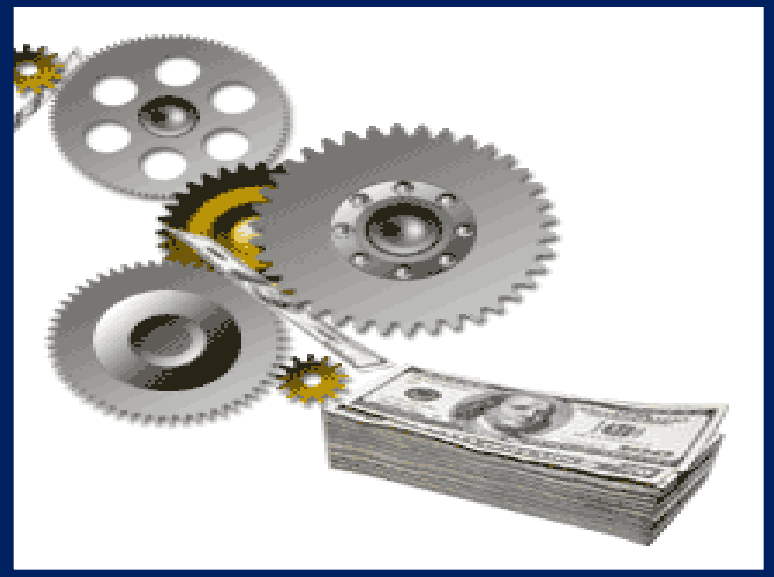
Have you Insured Your
Money Machine?

The Money Machine!

Insure Your Assets!

- You Insure your Cars!
- You Insure your personal belongings!
- You Insure your Home!
- Have you Insured your most valuable Asset?
- Your Money Machine?
- What is the Money Machine?

You are the money machine!



“What will you do if”

The Money Machine Stopped?



You and your family are depending on your ability to provide the financial support to pay for;

- ✓ Utility bills
- ✓ Groceries
- ✓ Mortgage
- ✓ Credit Cards
- ✓ Installment Loans
- ✓ And many other financial needs.

Insure your Money Machine!

- There are many ways to determine how to protect you and your family in the event the money machine breaks down!
- Step 1. Determine how much financial protection will be required?
- Step 2. Qualification and Implementation.
- Step 3. Budget How much you are willing to pay to insure your Money Machine.

Step 1 “How much Financial Protection?”

- Complete a Financial Needs Assessment

DIME Worksheet		LifeDesign
Your financial security may affect your loved ones more than it affects you. A DIME analysis can provide a snapshot of your current and future needs to help answer the question, “how much life insurance do I need in the event of my spouse’s death?”		
Client Name: _____		
D = Debts...how much debt do you wish to pay off?	\$	_____
I = Income...See income replacement grid.	\$	_____
M = Mortgage...mortgage balance to be paid off?	\$	_____
E = Education and Everything Else...		
Education fund? Final Expenses? Emergency fund?		
1)-Name _____ Age _____	2)-Name _____ Age _____	
3)-Name _____ Age _____	4)-Name _____ Age _____	
Everything else \$		_____
Total life insurance need results \$		_____
Subtract Existing Life Insurance Policies...		
Type: Term	Prem	Remaining Years _____
Type: Term	Prem	Remaining Years _____
Subtract Total \$		_____
Subtract Existing Retirement Savings...		
Acct 1 _____	Value _____	Status _____
Acct 1 _____	Value _____	Status _____
Acct 1 _____	Value _____	Status _____
Subtract Total \$		_____
Net Life Insurance Needed		\$ _____

Step 2. Budget How much you are willing to pay to insure your Money Machine.

- Based on what we have discussed, what are you willing to pay to insure your Money Machine?
- If we can develop a plan that will meet your budget, are you prepared to implement your plan?

Step 3. Qualification and Implementation.

- The next step is to pre-qualify you by completing a health assessment.

QUICK FACT-FINDER TOOL	
All personal information protected by HIPAA regulations (see HIPAA Form attached with supplemental forms)	
Completion of a FACT FINDER will accelerate the underwriting process	
Agent name: _____	E-Mail Address: _____
Agent phone number: _____	Date of Birth/Age: _____
Proposed Insured's legal name: _____	
Plan of insurance requested:	
Individual: ☐ Term ☐ UL ☐ VUL ☐ WL	Survivorship: ☐ SUL ☐ SVUL ☐ SWL
Rate Class Desired	
☐ Best Rate	
☐ Preferred	
☐ Standard	
☐ Rated: _____	
Has this case been discussed or submitted to your BGA on a preliminary, trial, or informal basis? ☐ Yes ☐ No	
Client's budget: \$ _____	
Present Nicotine Use:	
☐ None ☐ Cigarettes—frequency of use per day: _____	
☐ Cigars ☐ Pipe ☐ Dip ☐ Chew ☐ Nicotine Gum ☐ Other: _____	
Quantity per month: _____	
Former Tobacco Use: List each type of tobacco, quantity and frequency used, and date of last use: _____	

Built: Height: _____ feet _____ inches Weight: _____ pounds	
Family History (Family history is a consideration for each rate class):	
To your knowledge, is there any family history (parent or siblings) with onset of disease prior to age 60 due to cardiovascular disease, cerebrovascular disease, diabetes, or cancer? ☐ Yes ☐ No	
If yes, provide full details with impairment, age at onset and age at death if deceased:	
☐ Father: _____	
☐ Mother: _____	
☐ Siblings: _____	
Blood Pressure and Cholesterol:	
Latest BP reading: _____ / _____ Latest total cholesterol: _____ mg Latest cholesterol/HDL ratio: _____	
Are you currently taking any medication for blood pressure? ☐ No ☐ Yes, Name of medication: _____	
Are you currently taking any medication to lower cholesterol? ☐ No ☐ Yes, Name of medication: _____	

QUICK FACT-FINDER TOOL—CONTINUED																											
Aviation/Avocation:																											
In the past 5 years have you or do you intend to participate in any of the activities listed?																											
☐ None ☐ Flying ☐ Racing ☐ Sky diving ☐ Scuba diving ☐ Other: _____																											
Details: _____																											
Citizenship/Residency/Travel:																											
US Citizen: ☐ Yes ☐ No																											
If no, provide type and expiration date of visa, green card status, and length of time in USA: _____																											

Any future plans to live or travel outside the USA? *check with your Brokerage General Agency regarding state compliance prior to completing any application(s) ☐ No ☐ Yes (provide purpose, cities, countries, frequency, and duration): _____																											

Driving History:																											
Have you had any of the following motor-vehicle-related incidents in the past 10 years?																											
☐ Moving violation ☐ Reckless driving ☐ DWI or DUI ☐ License suspension ☐ License revoked																											
Provide dates, details: _____																											

Medical History:																											
Have you ever had, been told you had, or been treated for any of the conditions listed? If yes, check all that apply:																											
<table border="0"><tbody><tr><td>☐ Alcohol abuse</td><td>☐ Diabetes</td><td>☐ Peripheral vascular disease</td></tr><tr><td>☐ Alzheimer's/dementia/cognitive impairment</td><td>☐ Drug abuse</td><td>☐ Rheumatoid arthritis</td></tr><tr><td>☐ Asthma</td><td>☐ Epilepsy</td><td>☐ Sleep apnea</td></tr><tr><td>☐ Cancer</td><td>☐ Heart murmur/valve disease</td><td>☐ Stroke</td></tr><tr><td>☐ Cirrhosis</td><td>☐ Hepatitis</td><td>☐ Other</td></tr><tr><td>☐ COPD</td><td>☐ Irregular heartbeat/palpitations</td><td></td></tr><tr><td>☐ Coronary artery or cerebrovascular disease</td><td>☐ Kidney disease</td><td></td></tr><tr><td>☐ Crohn's disease</td><td>☐ Lupus</td><td></td></tr><tr><td>☐ Depression/anxiety</td><td>☐ Multiple sclerosis</td><td></td></tr></tbody></table>	☐ Alcohol abuse	☐ Diabetes	☐ Peripheral vascular disease	☐ Alzheimer's/dementia/cognitive impairment	☐ Drug abuse	☐ Rheumatoid arthritis	☐ Asthma	☐ Epilepsy	☐ Sleep apnea	☐ Cancer	☐ Heart murmur/valve disease	☐ Stroke	☐ Cirrhosis	☐ Hepatitis	☐ Other	☐ COPD	☐ Irregular heartbeat/palpitations		☐ Coronary artery or cerebrovascular disease	☐ Kidney disease		☐ Crohn's disease	☐ Lupus		☐ Depression/anxiety	☐ Multiple sclerosis	
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List dates, diagnosis, details, treatment, plus names, addresses, and phone numbers of all physicians consulted (Refer to Common Medical and Non-Medical Impairment sections for critical underwriting factors):																											

Step 3. Qualification and Implementation.

- Congratulations on your decision to secure your families financial security!
- The last step is to put your plan in action!

Ask for Referrals

Prospect Name	Telephone	Address	Email address
Notes:			

Prospect Name	Telephone	Address	Email address
Notes:			

Prospect Name	Telephone	Address	Email address
Notes:			

Prospect Name	Telephone	Address	Email address
Notes:			

Prospect Name	Telephone	Address	Email address
Notes:			

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Notes:			

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Prospect Name	Telephone	Address	Email address
Notes:			

Thank You!