Assurity_®

How Much Life Insurance Do I Need?

Life insurance allows your loved ones to remain financially secure after you die. By working through these areas of need, you can get a sense of how much coverage you may want available to them.

1. Would your loved ones need income to live on?						
Your annual income Years of income replaced (Typically 8 to 10 ¹)						
Х					=	
2. Do you want to leave money behind for funeral expenses?						
The average funeral costs between \$7,000 and \$10,000. ²					=	
3. Do you have other ongoing expenses?						
Mortgage Cred	dit cards	Student loans		Other		
+	+		+		=	
4. Are you planning to pay for your children's college education?						
Number of children	Estimated annu	ual cost per stud				
X		Estimated costs Public: \$92,107		our-year colleges today ³ ivate: \$203,744	=	
5. Subtotal					=	
6. How much existing life insurance do you have? (personal and work plans)					-	
7. How much do you have in savings?					-	
Solution: Amount of additional life insurance needed					=	

NOT FOR USE IN NEW YORK.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York, Albany, New York. Product availability, features and rates may vary by state.

^{1.} Life Happens, "Life Insurance 101."

^{2.} Parting, "Funeral Costs: How Much Does the Average Funeral Cost?" September 14, 2018.

^{3.} Costs reflect tuition, fees, room and board from Trends in College Pricing 2018, The College Board. Assumes a 5% college cost inflation recommended in estimating costs by The College Board.