



GWIC® FINAL EXPENSE

Marketing Materials



Agent field manual



Social media ads (available for LinkedIn or Facebook)



Spanish



LinkedIn



Available in English and Spanish

GWC GREAT WESTERN
INSURANCE COMPANY

Planning your family's final wishes with Final Expense insurance brings peace of mind.

Get a FREE quote today.

Final Expense insurance:
It's something you need to think about.

Get a FREE quote today.

GWC GREAT WESTERN
INSURANCE COMPANY

Call today to receive a free **My Planning Guide.**

Record vital information and personal preferences now to help ease the burden on your loved ones later.

GWC GREAT WESTERN
INSURANCE COMPANY

Request a FREE Final Expense insurance quote.

Direct message me to have a FREE personalized quote generated for you. No obligation. Act now.

GWC GREAT WESTERN
INSURANCE COMPANY

Protect your family against final expenses

If you are between the ages of 40-85, message me to get a FREE quote.

GWC GREAT WESTERN
INSURANCE COMPANY

Everyone deserves insurance they can count on. Final Expense insurance is the answer.

Get started today.

GWC GREAT WESTERN
INSURANCE COMPANY

Final Expense life insurance for seniors

Affordably priced, beautifully designed, and tailored to you

GWC GREAT WESTERN
INSURANCE COMPANY

Help your loved ones after you're gone with Final Expense insurance.

Free Planning Guide + Free Quote

GWC GREAT WESTERN
INSURANCE COMPANY

For the plans you make and the ones you don't

We believe peace of mind is more than a feeling. Take 5 minutes to receive a FREE no obligation Final Expense insurance quote.

GWC GREAT WESTERN
INSURANCE COMPANY

Final Expense life insurance is designed to cover end-of-life costs with a single, lump sum, cash benefit.

Find the right plan for you.

GWC GREAT WESTERN
INSURANCE COMPANY

Final Expense life insurance for you

It covers any immediate financial burden and protects what matters most.

GWC GREAT WESTERN
INSURANCE COMPANY

Affordable Final Expense protection:
A guarantee that your family can depend on

Message me today to get a FREE customized quote.

GWC GREAT WESTERN
INSURANCE COMPANY

Prospecting banner graphic and landing page creation

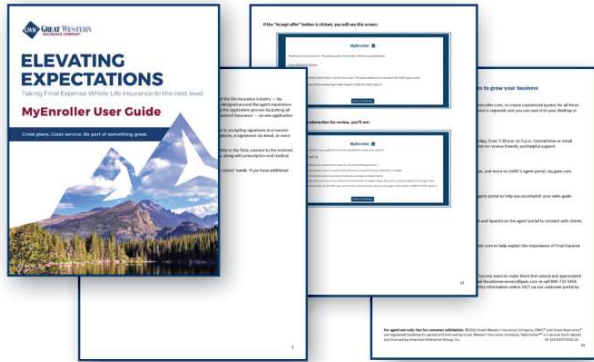
ELEVATING EXPECTATIONS

Taking life insurance to the next level

GWC GREAT WESTERN
INSURANCE COMPANY

Guides

MyEnroller guide



MyEnroller quick start guide



Voice authorization guide (English and Spanish)



Newspaper ads

Save your family from a financial burden.

You've devoted your life to taking care of your family. Planning for the moment when you will no longer be there is just as important — and might be easier than you think.

Call today to receive a FREE Final Expense insurance quote

F_Name L_Name
XXX-XXX-XXXX
Insurance Agent

Your benefits and premium will vary depending on the plan selected. This is a solicitation of insurance and an agent may contact you. Write the company at P.O. Box 1440, Des Moines, IA 50306-1440 or call 800-733-5454. GWIC® is a registered trademark owned and licensed by Great Western Insurance Company. © 2020 Great Western Insurance Company. ICC19-AP42FE-0319 43 14 5269 0820 US

A 5-minute decision can give you peace of mind

Rest easy knowing you won't leave your loved ones with financial burdens. Our Final Expense Whole Life insurance plans will leave your family with money to help pay your final expenses or other debts.

Call today to receive a FREE Final Expense insurance quote

F_Name L_Name
XXX-XXX-XXXX
Insurance Agent

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Protect yourself and your loved ones with Final Expense insurance

Final Expense insurance gives you the ability to have funds available when your family needs them the most. Give yourself peace of mind and your loved ones financial stability.

We are ready to help you. Call today for a FREE Final Expense insurance quote.

F_Name L_Name
XXX-XXX-XXXX
Insurance Agent

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Because you love them, protect them.

It only takes a five-minute phone call to discover if Final Expense insurance is right for you. Call today to learn how a Final Expense insurance policy can help protect your loved ones now and when it is needed.

Get a FREE Quote today.

F_Name L_Name
XXX-XXX-XXXX
Insurance Agent

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We are here to help you be successful with our products and win your business. We have two stellar departments on standby to assist with your questions. We would love to hear from you.

Contact Information

Underwriting: If it is not clear if your client qualifies for the Level Death benefit under the Assurance Plus plan, call our prescreen line, (800) 626-2068, Monday Friday, from 7 a.m. - 5 p.m. Central time, to speak with an underwriter. Prescreens are not a guarantee of eligibility for Level Death benefit coverage.

Agent Services: Call (866) 252-5594 option 2, Monday Friday, from 7:30 a.m. - 4:45 p.m. Central time, to speak with agent services about any questions that you might have about the agent portal, ordering supplies, E app, and more.

We want to thank you for being part of the Great Western Insurance Company (GWIC®) Final Expense family. GWIC has a long history of serving families during their time of need. When you choose GWIC, you enjoy the resources of a large company backed by the personal service of a small company.

We're part of a financially strong organization with an AM Best rating of A- (Excellent). We look forward to making a difference together.



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NOT FOR CONSUMER SOLICITATION**

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